

# Mobile Presta

Volume 1



 **MOBIESTA**

*Dear Readers,*

*With this first edition of our newsletter "Mobile Fiesta" lets celebrate the arrival of a glorious year. We introduce "Mobile Fiesta" to make sure you don't miss the essence of the joy of celebration. This festive season calls for another reason to celebrate as we announce the launch of Mobjesta in Pune.*

*The God's have been much generous to us in the beginning of the year as Mobjesta was chosen among the Top 8 Startup Companies in India by Qualcomm Ventures at the QPrize Event.*

*As the New Year dawns we continue our mission of bringing zing to our readers. The zing continues to make your mouth water, tempt you with shopping offers, take you to the best of exhibitions, most awaited musical concerts and much more. Mobjesta is all about celebrating hard and celebrating in style. We believe every moment, there is something new, something exciting happening around. And we don't want you to miss those moments of happiness and fun.*

*In this edition, we bring some fun places for you from Delhi. It talks about how you can bring fun and add glitter to your lifestyle by being in touch with Mobjesta. So go on and find out what you have been looking for. We wish that you stay hooked on to your mobile fun guide and jazz up your life with Mobjesta.*

*- Team Mobjesta*

# Saddi Dilli !!!

Delhi bridges gap between two different worlds. That's why, it nurtures a cosmopolitan culture on its land. Here lives a world in the city Djinns, an Old Delhi which was once the capital of Islamic India. It looks like a maze of narrow lanes filled with crumbling havelis in a row. On the other hand, there is a classy city of New Delhi which composed during British Raj. A total contrast it has spacious roads, tree-lined boulevards and imposing government buildings. For about a millennium, Delhi has been a centre of attraction for several rulers and invaders because of its charm and glory.

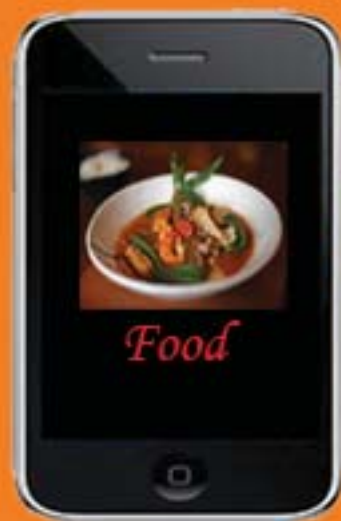
Delhi is sprinkled with glaring gems: fabulous museums and art galleries, attractive ancient monuments, mouth watering food joints, architectural wonders and bustling markets. Shopping arcades in Delhi offer both traditional and contemporary crafts from different parts of the country.

The most tempting thing about Delhi is its food. Delhi offers an array of food joints in form of elite restaurants, low budget restaurants and even Dhabas to satiate ones taste buds. In Delhi you can relish mouth watering food from different cuisines and enjoy your heart out!!

In Delhi we'd say there's a lot more than the Delhi 6 song "Yeh dilli hai mere yaar, Bas ishq mohabbat pyaar".



# Delhi in your pocket



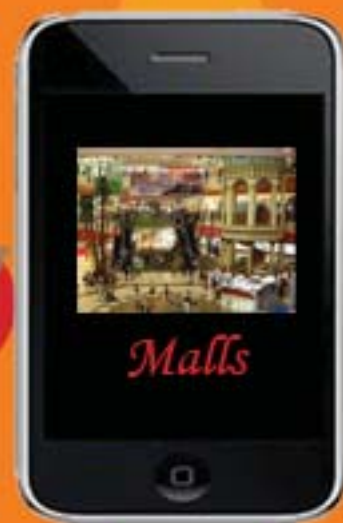
*What's a synonym for "Delhi"? The word is "delicacy"! Delhi being the capital city caters you the culinary arts of the entire planet; cooked, garnished and served with the utmost care and love.*

*From the very local tangy smack of the chaat street to the international taste sought by connoisseurs, Delhi can serve it all. You don't have to strive hard to find that place which gives the divine pleasure to your tongue.*

*Choose from Dublin, Sequel, TGI Friday, 19 Oriental, Ignis and many more.*

*Your choice is just a wish away.*

*What is one word for shopping, eating, gaming, watching movies? It's nothing but only and only MALLS. Delhi has variety of malls which house several Indian and international brands of apparels, jewelry, electronics, furnishings and many more. Ansal Plaza, City Square, DLF City Centre, West Gate Mall, Cross River Mall and the list goes on! With vast parking spaces, food courts serving delicacies, state of art ambience that promise to leave you mesmerized and various other inevitable facilities; these malls see to it that you return home with a grand smile.*





*Want to enthrall your self with the awesome stage performances, plays and musicals, Delhi would be the best place ever. Shri Ram Centre, National School of Drama, The Tittle Theatre are the venues which not only house critically acclaimed performance but also provide a learning experience in performing arts. More than enjoying, if you want to learn the performing art finesse these places are a must visit.*

*Talk about complete family enjoyment, nothing better than Amusement parks can be thought of. And they are plenty in Delhi. Appu Ghar, Splash Water Park, Fun and Food Village, Flora engineering, Indesign International are just a few of them. Slides, swings, go-karts, bowling lanes, inflatables, name them and they have it all. They deserve to be visited once for a unique fun-filled experience.*





*Dance and drink over your daily life blues. Delhi offers you a range of pubs and discos that have DNA like differences to suit your mood. Different themes, specially crafted menus and the most happening music to double it up! F bar, Ricks, 24 7 bar, Chill House, Agni are the few names to start with. Pick yours to move your groove through MOBIESTA. It has the details of all the pubs and discos that can make your evening a total zing. Involve your friends as well, the search will be even better.*

*Delhi is a place which brings people from different genres and places together. And exhibitions play a vital role in it as they act as an interacting point for artists, writers, engineers and designers. India Habitat Centre, Religare Arts Institute, Pragati Maidan, Visual Art Gallery, Open Palm Court are some places which hold the biggest exhibitions in the city. They have been continually showcasing popular events like Auto Expo, India International Trade Fair and Art Exhibitions. These places deserve a visit.*





*The rapidly growing consciousness for looks in the minds of Delhittes reminds about the vanity during Renaissance. People today are far more health and beauty conscious than they used to be anytime in the recent past. The grooming industry has grown many folds in India since few decades and is rapidly moving towards its peak. Jawed Habib, Looks, Alps, Rediscover, Clinic Dermatech, Kaya Skin Clinic are some of the brands which take care that you look beautiful and stay fit.*

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